

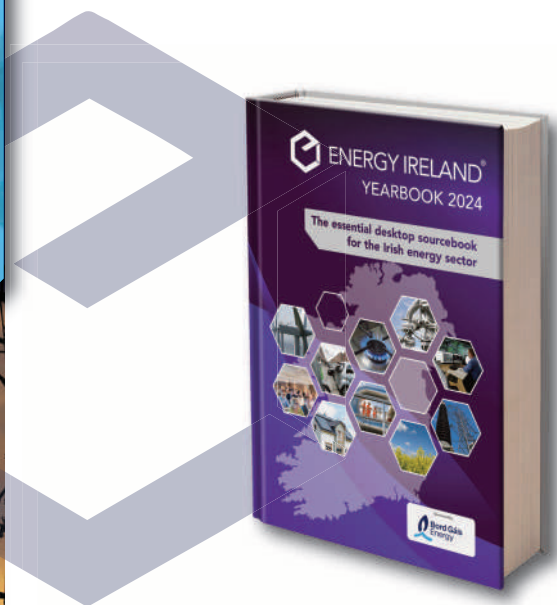


ENERGY IRELAND[®]

YEARBOOK 2024



MEDIA PACK



The Energy Ireland® Yearbook

The Energy Ireland® Yearbook is a high quality reference source for users interested or involved in Irish energy – from inside or outside Ireland. This includes policy-makers, regulators, energy company executives, facilities managers, large energy users and professional firms servicing Ireland's rapidly developing energy markets.

The yearbook covers all aspects of Irish energy from major policy issues and sub-sectoral analysis through to comprehensive listings of energy companies and agencies as well as the many equipment suppliers, consultants and service providers active in the sector. The yearbook also has an extensive section on the efficient use of energy and a special feature on how to purchase electricity effectively in the competitive market.

The Energy Ireland® Yearbook is the only detailed guide to Irish energy (north and south) covering all the main sectors including:

- Electricity;
- Gas;
- Renewable energy including offshore and onshore wind, solar, bioenergy, marine renewables;
- Energy services including CHP;
- Transport and fuels;
- Digital energy and smart grid.

Contents of the 2024 Yearbook

Chapter 1:

Irish energy policy

- Global energy context
- European energy policy
- European Commission
- European Parliament
- Irish energy policy
- Energy policy: Northern Ireland
- Government departments and other energy organisations

Chapter 2:

Electricity

- Global electricity
- Electricity generation
- Demand
- Transmission and distribution
- Retail electricity market
- North/South electricity
- European electricity market reform
- Electricity in Northern Ireland
- Electricity regulation in Ireland
- Electricity organisations and companies
- Electricity licences and authorisations

Chapter 3:

Gas in Ireland

- Natural gas: the global context
- Natural gas in Ireland
- Biogas and alternative gas supply
- Hydrogen development in Ireland
- Gas usage in transport
- Natural gas in Northern Ireland
- Natural gas organisations and companies
- Gas licence holders
- Developments in the Irish upstream oil and gas sector
- Oil and gas exploration in Northern Ireland
- Downstream petroleum overview
- The Irish oil market
- Liquified petroleum gas (LPG) market
- Bio LPG

Chapter 4:

Renewable energy

- European renewable energy policy
- Renewable and indigenous energy in Ireland
- Wind energy development in Ireland: onshore and offshore
- Solar energy in Ireland
- Marine renewables development
- Waste-to-energy technology
- Geothermal energy
- Bioenergy development
- Renewable energy in Northern Ireland
- Renewable heat
- Offshore renewable energy in Northern Ireland
- Renewable and indigenous energy organisations

Chapter 5:

Sustainable energy use and demand

- Sustainable energy use
- CHP development in Ireland
- Energy management for large energy users
- Retrofitting for energy efficient homes and buildings
- CHP development in Northern Ireland
- Sustainable energy use in buildings and residential
- Energy Performance of Buildings Directive
- Heat pumps
- Sustainable energy use: Northern Ireland
- Local energy agencies

Chapter 6:

Transport and fuels

- Energy transport policy
- Low carbon transport: Reducing emissions
- Petroleum retailing in Ireland
- Downstream petroleum companies
- Oil security
- Petroleum industry associations
- Alternative fuels: Hydrogen
- Future fuels
- Electric vehicles
- Biofuel use in Ireland

Chapter 7:

Digital energy

- Digital trends: Global
- Digitalisation's impact on energy
- Transport and energy
- Transport, buildings and industry
- Oil and gas, coal and power
- Electricity systems
- Energy use by ICT
- Cybersecurity
- Digital energy in Europe
- Smart metering
- Digital energy in Ireland

Chapter 8:

Who's who in Irish energy

- An A-Z guide to the 200 leading players in the Irish energy sector, north and south

Chapter 9:

The Energy Ireland directory

- Representative groups and associations in Irish energy
- Consultants and advisors
- Legal advisors
- Financial and economic consultants
- Technical and engineering consultants
- Equipment and service suppliers
- Power generation and CHP
- Renewable energy technology
- Monitoring and control systems, instrumentation
- Air conditioning, refrigeration, heating and insulation products
- Mechanical fabrication, pipes, valves and pumps
- Electrical contractors and service providers
- Water treatment and waste management
- Geological/geothermal products and services
- Offshore services

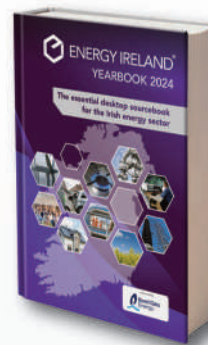


The benefits of advertising

By advertising in the Energy Ireland® Yearbook you will:

- Project your organisation to senior managers in the Irish energy sector – reaching all major decision-makers and influencers across the sector
- Impact upon senior managers in companies that are large energy users – covering all major industry sectors: food processing, chemical/pharmaceutical, high tech manufacturing, reaching facilities managers of large commercial sites
- Promote your goods and services to budget holders in the energy sector and purchasers in all industrial sectors
- Gain position in a high-quality corporate environment
- Feature in a book that will not gather dust on a bookshelf. It will be used again and again as a reference tool ensuring repeated viewing of advertisements
- The Yearbook will be distributed in Ireland widely and overseas
- The Yearbook sales have increased year on year – there is real demand for this book!
- The Yearbook is used by growing numbers of energy users in industry and commerce

Unique features of the Yearbook



- over 300 pages crammed with useful information
- expert analysis by guest contributors on key issues in Irish energy
- listings of all relevant policy makers and government agencies
- a detailed guide to each sector, with listings of organisations active in the sector
- 'who's who' giving biographical details of the 200 top 'movers and shakers' on the Irish energy scene
- directory of companies selling products and services into the Irish energy sector
- a guide to buying energy in the Irish gas and electricity markets
- maps and diagrams of Ireland's energy infrastructure (power grid, gas pipeline networks)
- useful reference section



Energy Ireland® Yearbook 2024

ADVERTISING RATE CARD

The advertising options in the Energy Ireland® Yearbook are set out below. Every effort will be made to locate advertisements in the client's preferred location within the Yearbook.



Display Adverts	Full Colour (Rate excludes VAT)
Double Page Spread	€2995
Full Page	€1995
Half Page	€1295
Quarter Page	€795
Special Positions	Full Colour
Inside Front Cover (page)	€2995
Inside Back Cover (page)	€2995
Sponsorship of chapter	€5995

Expert advice and assistance

The advertising team at the Energy Ireland® Yearbook can offer guidance about what type of advertisement is appropriate – where it should be located to achieve maximum impact – and how to optimise profile.

A complimentary graphic design service is available to advertisers who do not have access to an advertising agency or in-house design service.

To feature in the Energy Ireland® Yearbook 2024, contact Gail Kinhead
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"The yearbook is a really useful overview of areas of focus and interest of key stakeholders

across the energy sector and of key businesses and people in the industry."

Ross Moore, Partner, **A&L Goodbody**



"In a sector that is evolving apace, the Energy Ireland Yearbook is valued constant. A

trusted guide to the Irish energy industry."

Dave Kirwan, Managing Director
Bord Gáis Energy



"An invaluable reference guide for anyone involved in energy issues and particularly useful for energy users."

William Walsh, Chief Executive Officer
Sustainable Energy Authority of Ireland

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