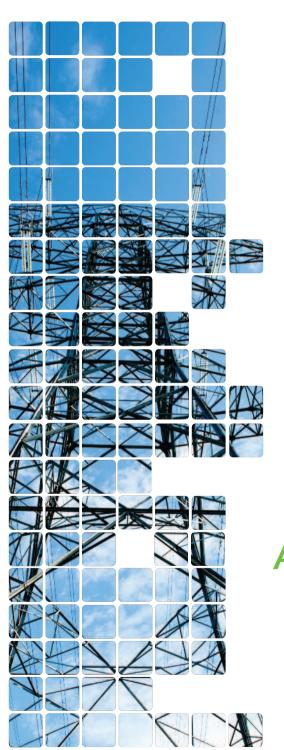
ENERGY IRELAND®

YEARBOOK 2016



Advance information for advertisers

www.energyireland.ie



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Energy Approximate Equivalents Standard Conversion Factors



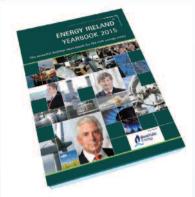
The benefits of advertising

By advertising in the Energy Ireland Yearbook you will:

- Project your organisation to senior managers in the Irish energy sector – reaching all major decisionmakers and influencers across the sector
- Impact upon senior managers in companies that are large energy users – covering all major industry sectors: food processing, chemical/pharmaceutical, high tech manufacturing, reaching facilities managers of large commercial sites
- Promote your goods and services to budget holders in the energy sector and purchasers in all industrial sectors
- Gain position in a high-quality corporate environment
- Feature in a book that will not gather dust on a bookshelf. It will be used again and again as a reference tool ensuring repeated viewing of advertisements
- Yearbook will be distributed in Ireland widely and overseas
- The Yearbook sales have increased year on year there is real demand for this book!
- The Yearbook is used by growing numbers of energy users in industry and commerce

Unique features of the Yearbook

The Yearbook incorporates a number of unique features:



- Over 260 pages crammed with useful information
- expert analysis by guest contributors on key issues in Irish energy
- listings of all relevant policy makers and government agencies
- a detailed guide to each sector, with listings of organisations active in the sector
- 'who's who' giving biographical details of the 200 top 'movers and shakers' on the Irish energy
- directory of companies selling products and services into the Irish energy sector
- a guide to buying energy in the Irish gas and electricity markets
- maps and diagrams of Ireland's energy infrastructure (power grid, gas pipeline networks)
- useful reference section





An invaluable reference guide for energy users which is both forward looking and very useful.

Brian Motherway, Chief Operations Officer, Sustainable Energy Authority of Ireland



The Energy Ireland Yearbook is a high quality information source book which represents

an extremely valuable reference tool for everyone active in the Energy sector in Ireland.

Alex McLean, Partner, Arthur Cox Solicitors



An excellent source of information and insight into the Irish energy sector

Michael O'Connor

Corporate Communications Manager
Siemens Limited

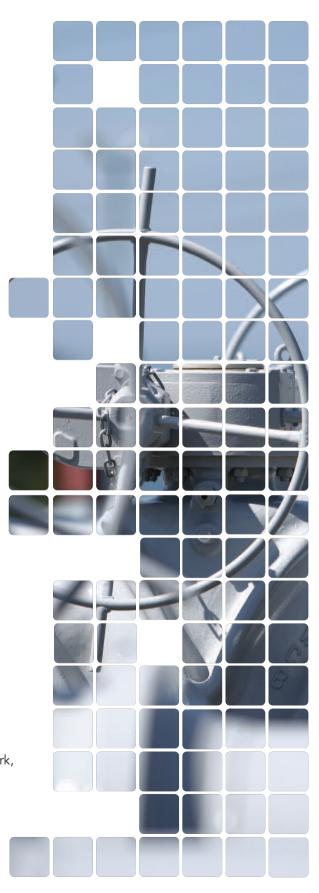
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Energy Ireland Yearbook 2015 ADVERTISING RATE CARD

The advertising options in the Energy Ireland Yearbook are set out below. Every effort will be made to locate advertisements in the client's preferred location within the Yearbook.





Display Adverts	Full Colour (Rate excludes VAT)
Double Page Spread	€2795
Full Page	€1995
Half Page	€1195
Quarter Page	€795
Special Positions	Full Colour
Inside Front Cover (page)	€2495
Inside Back Cover (page)	€2395

Expert advice and assistance

The advertising team at the Energy Ireland Yearbook can offer guidance about what type of advertisement is appropriate – where it should be located to achieve maximum impact – and how to optimise profile.

A complimentary graphic design service is available to advertisers who do not have access to an advertising agency or in-house design service.

To feature in the Energy Ireland Yearbook 2016 contact Sam Tobin

Tel: + 353 (0) 1 661 3755 email: sam.tobin@energyireland.ie

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