

# ENERGY IRELAND<sup>®</sup>

YEARBOOK 2016



Advance information  
for advertisers

[www.energyireland.ie](http://www.energyireland.ie)

A row of offshore wind turbines in the ocean under a cloudy sky. The turbines are arranged in a line, receding into the distance. The sky is overcast and grey, and the water is calm. The turbines are white with three blades each.

# The Energy Ireland Yearbook

Now in its 17th year, the Energy Ireland Yearbook is a high quality reference source for users interested or involved in Irish energy – from inside or outside Ireland. This includes policy-makers, regulators, energy company executives, facilities managers, large energy users and professional firms servicing Ireland's rapidly developing energy markets.

The yearbook covers all aspects of Irish energy from major policy issues and sub-sectoral analysis through to comprehensive listings of energy companies and agencies as well as the many equipment suppliers, consultants and service providers active in the sector. The yearbook also has an extensive section on the efficient use of energy and a special feature on how to purchase electricity effectively in the competitive market.

The Energy Ireland Yearbook is the only detailed guide to Irish energy (north and south) covering all the main sectors including:

- Electricity;
- Natural gas network and market;
- Oil and gas exploration and production;
- Renewable energy including offshore and onshore wind, bioenergy, marine renewables;
- Energy services including CHP.

# Contents of the 2016 Yearbook

## Chapter 1: Irish energy policy

- Global energy context
- European energy policy
- Irish energy policy: Republic of Ireland
- Energy policy: Northern Ireland
- North/South energy market
- Government departments, local energy agencies and other energy organisations

## Chapter 2: Natural gas

- Natural gas in Ireland
- Gas to the West
- Gas network development in Ireland
- Natural gas in Northern Ireland
- Natural gas organisations and companies
- Gas licence holders

## Chapter 3: Electricity

- Electricity sector: Republic of Ireland
- Power generation
- Electricity sector in Northern Ireland
- Electricity regulation in Ireland
- Electricity organisations and companies
- Electricity licences and authorisations

## Chapter 4: Oil and gas exploration and downstream petroleum

- Irish oil and gas: History, prospectivity and policy
- Oil and gas exploration in Northern Ireland
- Developments in the Irish oil and gas sector
- Upstream oil and gas companies operating in Irish waters
- Industry organisations
- Downstream petroleum overview
- The Irish oil market
- Liquified Petroleum Gas (LPG) market
- Petroleum retailing
- Downstream petroleum companies
- Services companies
- Industry associations

## Chapter 5: Renewable and indigenous energy

- Introduction
- Renewable and indigenous energy (RoI)
- Wind energy development in Ireland
- Offshore renewables development
- Peat resources and use
- Renewable energy in Northern Ireland
- Offshore renewable energy in Northern Ireland
- Waste-to-energy technology
- Geothermal energy in Ireland
- Renewable and indigenous energy organisations

## Chapter 6: Sustainable energy use and procurement

- Energy sustainability in Ireland
- Energy transport policy
- Energy management for large energy users
- Sustainable energy use in buildings
- Sustainable energy use: Republic of Ireland
- Sustainable energy use: Northern Ireland
- The ENERGY IRELAND Buyers Guide

## Chapter 7: Who's who in Irish energy

- An A-Z guide to the leading players in the Irish energy sector, North and South

## Chapter 8: The Energy Ireland Directory

- Consultants, advisors, equipment suppliers and representative groups in the Irish energy sector
- Representative groups and associations in Irish energy
- Consultants and advisors
- Legal advisors
- Financial and economic consultants
- Technical and engineering consultants
- Environmental services
- Equipment Suppliers (comprehensive listings to include)
- Power generation and CHP
- Renewable energy technology:
- Wind energy
- Bioenergy
- Solar energy
- Monitoring and control systems, instrumentation
- Air conditioning, refrigeration, heating and insulation products
- Industrial gases
- Mechanical fabrication, pipes, valves and pumps
- Electrical contractors and service providers
- Water treatment and waste management
- Geological/geothermal products and services
- Offshore services:
- Marine services
- Drilling services
- Operations and maintenance
- Offshore civil engineering

## Reference Section: Energy Tables

- Energy Approximate Equivalents
- Standard Conversion Factors



# The benefits of advertising

By advertising in the Energy Ireland Yearbook you will:

- Project your organisation to senior managers in the Irish energy sector – reaching all major decision-makers and influencers across the sector
- Impact upon senior managers in companies that are large energy users – covering all major industry sectors: food processing, chemical/pharmaceutical, high tech manufacturing, reaching facilities managers of large commercial sites
- Promote your goods and services to budget holders in the energy sector and purchasers in all industrial sectors
- Gain position in a high-quality corporate environment
- Feature in a book that will not gather dust on a bookshelf. It will be used again and again as a reference tool ensuring repeated viewing of advertisements
- Yearbook will be distributed in Ireland widely and overseas
- The Yearbook sales have increased year on year – there is real demand for this book!
- The Yearbook is used by growing numbers of energy users in industry and commerce

## Unique features of the Yearbook

The Yearbook incorporates a number of unique features:



- Over 260 pages crammed with useful information
- expert analysis by guest contributors on key issues in Irish energy
- listings of all relevant policy makers and government agencies
- a detailed guide to each sector, with listings of organisations active in the sector
- 'who's who' giving biographical details of the 200 top 'movers and shakers' on the Irish energy scene
- directory of companies selling products and services into the Irish energy sector
- a guide to buying energy in the Irish gas and electricity markets
- maps and diagrams of Ireland's energy infrastructure (power grid, gas pipeline networks)
- useful reference section





*“ An invaluable reference guide for energy users which is both forward looking and very useful. ”*

**Brian Motherway**, Chief Operations Officer,  
Sustainable Energy Authority of Ireland



*“ The Energy Ireland Yearbook is a high quality information source book which represents an extremely valuable reference tool for everyone active in the Energy sector in Ireland. ”*

**Alex McLean**, Partner, Arthur Cox Solicitors



*“ An excellent source of information and insight into the Irish energy sector ”*

**Michael O'Connor**  
Corporate Communications Manager  
Siemens Limited

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# Energy Ireland Yearbook 2015

## ADVERTISING RATE CARD

The advertising options in the Energy Ireland Yearbook are set out below. Every effort will be made to locate advertisements in the client's preferred location within the Yearbook.



Display Adverts	Full Colour (Rate excludes VAT)
Double Page Spread	€2795
Full Page	€1995
Half Page	€1195
Quarter Page	€795
Special Positions	Full Colour
Inside Front Cover (page)	€2495
Inside Back Cover (page)	€2395

### Expert advice and assistance

The advertising team at the Energy Ireland Yearbook can offer guidance about what type of advertisement is appropriate – where it should be located to achieve maximum impact – and how to optimise profile.

A complimentary graphic design service is available to advertisers who do not have access to an advertising agency or in-house design service.

To feature in the Energy Ireland Yearbook 2016 contact Sam Tobin  
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